



UNIVERSITY OF  
WINCHESTER

# Move your organisation forward

as a University of Winchester  
**Psychology Research Partner**

## The opportunity

Does your organisation have problems that need solutions or ideas that could lead to innovative new developments, but need additional expertise and resource to address them?

The University of Winchester is offering your organisation the chance to become one of 10 partners on a brand-new knowledge exchange project.

## What's involved

Our academic expertise and state of the art research facilities can help you turn your problem into a defined question and conduct some brand-new research to drive insight and informed decision making about what to do next or give you the edge in a competitive market.

- ❑ Selection of and introduction to psychology academics with expertise matched to your requirements.
- ❑ A partnership over the next year to review your organisation's problem or idea and define a psychological research question to address it.
- ❑ Your own undergraduate Psychology Knowledge Exchange Intern fully funded by us to conduct the work over summer 2022 (6-week internship).

## Why are we doing this?

We believe in putting our knowledge to use through partnerships between organisations and academia to drive innovation.

To express your interest, email [pskeisenquiries@winchester.ac.uk](mailto:pskeisenquiries@winchester.ac.uk)



## University of Winchester Psychology Knowledge Exchange Internships (PsKEIs)

At UoW we believe that partnerships between organisations and academia are where the magic happens and want to include our students, the next generation of experts, in this exciting process.

The PsKEIs scheme is run by the Psychology Department and funded by the Higher Education Innovation Fund (HEIF) through Research England.

The scheme, which focuses on academic and organisational partnerships to solve pressing problems, includes a funded undergraduate Psychology student for 6 weeks to conduct a research project to address the organisation's challenge.



### How could this be good for you?

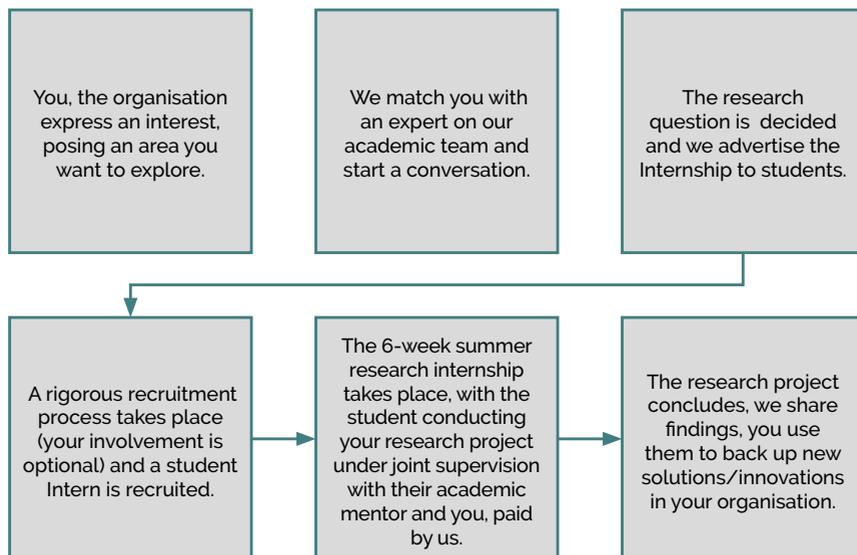
Are you planning to incorporate virtual working long term but wonder how this would affect team dynamics or how to mitigate potential negative effects of isolation on staff mental health and wellbeing? Or perhaps you are developing a new product or service that would benefit from user research to test effects on cognition, health and quality of life?

Whatever your question, if there is a psychological aspect we can help and once we start a conversation, our academic experts can help you translate your problems and ideas into practical research questions to suit your needs.

The PsKEIs scheme provides the chance for organisations to make use of our international standard of academic knowledge, experience and research

facilities such as eye tracking, neuroscience and virtual reality labs or our extensive psychometric test library. You will further benefit through hosting a rigorously selected, fully UoW funded, undergraduate intern to work on the research question we develop for a 6-week summer knowledge exchange project.

This scheme benefits organisations through knowledge exchange and talent pipelining for future hires whilst supporting students with valuable experience at no cost to the employer. The process is simple:



At the University of Winchester, we have four psychology research groups and one research centre:

- Brain and Cognition
- Social and Organisational Psychology
- Childhood and Youth Psychology
- Healthy Lives
- Forensic and Investigative and Psychology

To find out more about our academic experts, research groups and centre click [here](#).

To find out more, please contact

✉ [pskeisenquiries@winchester.ac.uk](mailto:pskeisenquiries@winchester.ac.uk)