

THE HOARE CENTRE FOR RESPONSIBLE MANAGEMENT NEWSLETTER

September 2019 – Issue 2

Editor's welcome:

Welcome to the second edition of the [Hoare Centre for Responsible Management](#) newsletter. Here we hope to show off what is happening, advertise activities and events, and offer a point of coming together as a community of practice.

The general vision of this Centre is to proactively contribute towards the [Sustainable Development Goals \(SDGs\)](#) and the [Principles for Responsible Management Education \(PRME\)](#) whether through theory or practice.

The summer period is often a quieter one as staff take lots of deserved leave. However, there is still lots going on...

Dr Simon M Smith

Editor-in-Chief



What's new?

SUCCESS: Dr Simon Smith, Dr Hugues Séraphin and Dr Adam Palmer were successful in their external bid to [BAM](#) titled "Overtourism and Tourismphobia: Understanding and addressing paradoxical tensions in creating and maintaining Sustainable Cities and Communities (SDG 11)". The project starts in September 2019.

SUCCESS: Dr Hugues Séraphin and Sarah Green have had an article accepted in the *International Journal of Tourism Cities* titled "The Significance of the Contribution of Children to Conceptualising the Destination of the Future".

SUCCESS: Dr Paul Sheeran has recently completed a [project](#) titled "The Future of UK-Canada Circular Economy Trade" for the *Social Sciences and Humanities Research Council* with researchers from Ryerson University.

HEADLINE: After a successful conference at Aston University, Dr Simon Smith has become a co-Track Chair on the SIG for [Sustainable and Responsible Business](#) for [BAM](#). Here is Simon and other members of the SIG at the BAM conference:



What are 'you' up to?

Sarah: Commenced the creation of a patient enrichment prototype communications project with Hampshire Hospitals NHS

Foundation trust relating to improving well-being through the designed environment.

Paul: Currently writing a book on International Trade Theory and writing a chapter on Ecological Economics.

Adam: Delivered his collaborative paper at [BAM](#) (3-5 September 2019, Aston University) titled "Practice Based Learning: Stories that Reveal and Influence". The grand opening:



Carole: Involved in co-editing Sage Handbook on Responsible Management Education and Learning.

Manuela: Supporting an ongoing evaluation of work for [NHS England](#) related to primary care and transforming service delivery of pharmacies in local communities.

Simon: Delivered his Professional Development Workshop (PDW) at [BAM](#) (3-5 September 2019, Aston University) titled “The responsible management and leadership paradox: An interactive workshop”.

Simon: Working on an external funding bid to increase UK student mobility to India. The programme being developed is themed around SDGs.

Simon: Working on a *Sustainable Behaviour Loyalty App* – prototype to be developed between September 2019 and March 2020.

Forthcoming/most recent events

[30th September – 3rd October 2019:](#)

RMER, Responsible Management Education Research Conference, Jönköping University, Sweden (**Prof Carole Parkes** is one of the organisers)

12th September 2019: “Leading with Love”, a talk led by Dr Karen Blakeley for a conference called ‘Be Equal’ on inclusion and diversity. Location: IBM, Hursley.

[8-10th July 2019:](#) PRME UK & Ireland Annual Conference, Leeds University (**Prof Carole Parkes** is one of the organisers)

Coming soon

Carole: Editing 2nd PRME Special Issue in the *International Journal of Management Education*, “Looking forward: Leadership Development & Responsible Management Education for advancing the implementation of the Sustainable Development Goals (SDGs)”

The University drive to reduce single use plastics.

Selected recent publications & conferences

NEW: Séraphin, H. & Green, S. (2019). The Significance of the Contribution of Children to Conceptualising the Destination of the Future, *International Journal of Tourism Cities*. DOI: IJTC-12-2018-0097.

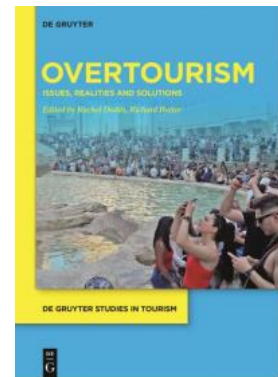
University of Winchester Business School (2019). An early adopter of the Principles for Responsible Management Education ([PRME](#)) and PRME Champion School, Sharing Information on Progress (SIP) [report](#).

Beal, L., **Séraphin, H.**, Modica, G., **Pilato, M.** & Plantania, M. (2019). Analysing the Mediating Effect of Heritage Between Locals and Visitors: An Exploratory Study Using Mission Patrimoine as a Case Study, *Sustainability*, 11 (11), 3015. <https://doi.org/10.3390/su11113015>

Sunley, R., Harding, L. & Jones, J. (2019). Realising creativity in management education: Putting student energy into action, *The International Journal of Management Education*, 17 (2), 172-181. <https://doi.org/10.1016/j.ijme.2019.02.007>

Pilato, M., Harding, L., Platania, M., **Ignacz Finerty, N.** & **Giordino, D.** (2019). ‘The eating habits of University students. Results of a case study in Winchester (UK)’. Tenth International Conference Ecological Performance in a Competitive Economy, Bucharest University of Economic Studies, Romania.

Nolan, E. & **Séraphin, H.** (2019). Venice: capacity and tourism. In Dodds, R. & Butler, R. (Eds), *Overtourism*, Berlin: De Gruyter.



Séraphin, H., & Yallop, A. (2019). Proposed Framework for the Management of Resorts Mini Clubs: An Ambidextrous Approach, *Leisure Studies*. DOI: 10.1080/02614367.2019.1581249

Séraphin, H. & Korstanje, M. (2019). Diaspora and ambidextrous management of tourism in post-colonial, post-conflict and post-disaster destinations, *Journal of Tourism and Cultural Change*. DOI: 10.1080/14766825.2019.1582658

Séraphin, H., Gowreesunkar, V., Zaman, M. & Bourliataux, S. (2019). Community Based Festivals as a tool to tackle tourismphobia and antitourism movements, *Journal of Hospitality and Tourism Management*. doi.org/10.1016/j.jht.2018.12.001

Séraphin, H., Zaman, M., Olver, S., M., Bourliataux, S. & Dosquet, S. (2019). Destination Branding and Overtourism, *Journal of Hospitality and Tourism Management*. doi.org/10.1016/j.jht.2018.12.001

Stokes, P., **Smith, S.M.**, Wall, T., Moore, N., Rowland, C., Ward, T. & Cronshaw, C. (2019). Resilience and the (Micro-)Dynamics of Organizational Ambidexterity: Implications for Strategic HRM, *International Journal of Human Resource Management*, 30 (8), 1287-1322. DOI: [10.1080/09585192.2018.1474939](https://doi.org/10.1080/09585192.2018.1474939)

Partnerships & contacts

[Centre for Climate Change Education and Communication](#). Director: **Dr Tammi Sinha**.

Principles for Responsible

Management Education ([PRME](#)). The University of Winchester became a PRME Champion School for 2016/7 and were reappointed in 2018 for 2018/19.

Current membership

Head of the [Hoare Centre for Responsible Management](#): [Dr Simon Smith](#)

Members: [Dr Savithri Bartlett](#), [Dr Karen Blakeley](#), Dr Karen Cripps, [Sarah Green](#), [Lisa Harding](#), [Dr Denise Hewlett](#), [Paul Jennings](#), [Dr Samantha Lynch](#), [Dr Adam Palmer](#), [Prof. Carole Parkes](#), [Dr Manuela Pilato](#), [Dr Hugues Seraphin](#), [Dr Paul Sheeran](#), [Dr Roz Sunley](#)

Associate members: Babafemi Akande, Natalia Ignacz Finerty, Daniele Giordino, Dr Nur Gundogdu

INVITATION: If you are interested in becoming an active member or associate member of this *Centre*, please get in touch with Simon (simon.smith@winchester.ac.uk).

Current Doctoral students

Students with supervisors connected to this *Centre*:

Jon Audain, Ian Blakesley, Sally Clarke, Michael Coleman, Nadya Gains-Smith, Lisa Harding, Martyn Jones, Britta Kronbach, Stephen Pybus, Jon Robins, Kieron Smith, Heidi Flanagan