



THE HOARE CENTRE FOR RESPONSIBLE MANAGEMENT NEWSLETTER

June 2019 – Issue 1

Editor's welcome:

Welcome to the very first edition of the *Hoare Centre for Responsible Management* newsletter. Here we hope to show off what is happening, advertise activities and events, and offer a point of coming together as a community of practice.

The general vision of this *Centre* is to proactively contribute towards the Sustainable Development Goals (SDGs) and the Principles for Responsible Management Education (PRME) whether through theory or practice.

As this is the first edition, it is quite a bumper one in terms of detail.

Future versions should be shorter, but it depends on the level of activity. I hope you enjoy the content.

Dr Simon M Smith
Editor-in-Chief

What's new?

HEADLINE: The Centre has a new name and logo: the *Hoare Centre for Responsible Management*.



SUCCESS: Congratulations to **Prof Carole Parkes** on spearheading successful accreditation for

Responsible Futures achieved in April 2019.

HEADLINE: **Dr Adam Palmer** has had another collaborative paper accepted for [BAM](#) (3-5 September 2019, Aston University) titled "Practice Based Learning: Stories that Reveal and Influence".

SUCCESS: The *Student and Staff Recognition Awards 2019* happened on the 23rd May. Congratulations to **Dr Tammi Sinha** from the [Centre for Climate Change Education and Communication](#) for winning the *Sustainability in Education* award, and **Dr Simon Smith** for winning the *Lecturer of the Year* award. Here's **Simon** looking delighted with himself (and **Carole** in the background):



HEADLINE: Well done to The Library's stationery recycling point for

raising over £30 for Naomi House – great little initiative.

HEADLINE: **Dr Simon Smith** has had his Professional Development Workshop (PDW) accepted at [BAM](#) (3-5 September 2019, Aston University) titled "The responsible management and leadership paradox: An interactive workshop".

SUCCESS: Congratulations to DBA students **Ian Blakesley**, **Michael Coleman** and **Stephen Pybus** on successfully passing their progression vivas. Congratulations also to **Britta Kronbach** on successfully passing her PhD upgrade viva. **Ian's** title is "Exploring the Perceived Barriers for Using Gamification as a Technique for Increasing Stakeholder Engagement in Sustainability Accounting and Its Reporting". **Michael's** title is "The Human side of HR Analytics: Exploring the second order impacts of HR Analytics implementation". **Stephen's** title is "How Can User Resistance Be Anticipated and Constructively Leveraged When Implementing Technologically-Enabled Change Management Programmes?". **Britta's** topic is "Business and Management Education and the Sustainable Development Goals (SDGs): Investigating the Extent to which Schools of Business and Management engage with SDG1 (Poverty Alleviation) and SDG10 (Inequality)".

What are 'you' up to?

Carole: Recently became a member of the Prince's Responsible Business Network Business in the Community (BITC) Business South East Regional Advisory Board.

Carole: Involved in co-editing Sage Handbook on Responsible Management Education and Learning.

Tatiana: Working on Sustainable Tourism Development in Scotland. A postdoc student will start work on the literature review in July 2019.

Manuela: Just completed and submitted a revised paper on "Geographical Indications in the UK After Brexit: An Uncertain Future?" in *Food Policy Journal* (ABS 3* ranked).

Manuela: Finishing touches to submission of paper titled "Bridging the Gap Between Locals and Visitors Using Street Food" targeted at *International Journal of Culture, Tourism and Hospitality Research* (ABS 1* ranked).

Manuela: Supporting an ongoing evaluation of work for [NHS England](#) related to primary care and transforming service delivery of pharmacies in local communities.

Simon/Hugues/Adam: Applications are in for our [PhD Studentship](#) focused on Overtourism. Interviews to commence in June.

Simon/Hugues/Adam: Submitted an external bid in April to [BAM](#) titled "Overtourism and Tourismphobia: Understanding and addressing paradoxical tensions in creating and maintaining Sustainable Cities and Communities (SDG 11)". We will hear at the end of June if we are successful.

Simon: Working on a *Sustainable Behaviour Loyalty App* – watch this space!

Adam: Just completed and submitted a revised paper on "The use and revelations of collaborative autoethnography in research and publishing" in *European Management Review* (ABS 3* ranked)

Adam: Finishing touches to submission of paper titled "Doing Things Differently: Action Learning as a Resilience Protection Tool for United Kingdom Doctor Leaders" targeted at *Leadership* (ABS 2* ranked).

Forthcoming/most recent events

[30th September – 3rd October 2019:](#) RMER, Responsible Management Education Research Conference, Jönköping University, Sweden (**Prof Carole Parkes** is one of the organisers)

[8-10th July 2019:](#) PRME UK & Ireland Annual Conference, Leeds University (**Prof Carole Parkes** is one of the organisers)

[6th June 2019, 2-5 and 5.30-8:](#) "BLCC Research Symposium - Responsible and inclusive leadership: Paradoxes and possibilities" (includes a session led by **Dr Simon Smith**) followed by Professorial Lecture by Steve Kempster titled "What are the Responsibilities of Business Leadership: Generating good dividends?" Location: UWE. Here is **Simon** preparing the group for their interactive session:



22nd May 2019: **Prof Carole Parkes** took part in the inaugural meeting of PRME UK&I South East Network

[10th May 2019:](#) "A PRME workshop on Systems Thinking - in partnership with the Schumacher Institute". Location: CREATE Centre, Bristol (**Prof Carole Parkes** is one of the organisers)

13th March 2019: "On Belief and Reason Why we should trust the projections of global warming by climate models" by Prof Tom Anderson, National Oceanography Centre. Location: University of Winchester (organised by **Dr Karen Blakeley**)

Coming soon

Carole: Editing 2nd PRME Special Issue in the *International Journal of Management Education*, "Looking forward: Leadership Development & Responsible Management Education for advancing the implementation of the Sustainable Development Goals (SDGs)"

The University drive to reduce single use plastics.

Selected recent publications & conferences

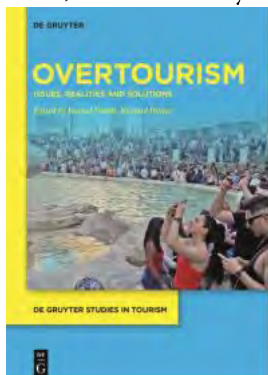
University of Winchester Business School (2019). An early adopter of the Principles for Responsible Management Education ([PRME](#)) and PRME Champion School, Sharing Information on Progress (SIP) [report](#).

Beal, L., **Séraphin, H.**, Modica, G., **Pilato, M.** & Plantania, M. (2019). Analysing the Mediating Effect of Heritage Between Locals and Visitors: An Exploratory Study Using Mission Patrimoine as a Case Study, *Sustainability*, 11 (11), 3015. <https://doi.org/10.3390/su11113015>

Sunley, R., Harding, L. & Jones, J. (2019). Realising creativity in management education: Putting student energy into action, *The International Journal of Management Education*, 17 (2), 172-181. <https://doi.org/10.1016/j.ijme.2019.02.007>

Pilato, M., Harding, L., Platania, M., Ignacz Finerty, N. & Giordino, D. (2019). 'The eating habits of University students. Results of a case study in Winchester (UK)'. Tenth International Conference Ecological Performance in a Competitive Economy, Bucharest University of Economic Studies, Romania.

Nolan, E. & **Séraphin, H.** (2019). Venice: capacity and tourism. In Dodds, R. & Butler, R. (Eds), *Overtourism*, Berlin: De Gruyter.



Séraphin, H., & Yallop, A. (2019). Proposed Framework for the Management of Resorts Mini Clubs: An Ambidextrous Approach, *Leisure Studies*. DOI: 10.1080/02614367.2019.1581249

Séraphin, H. & Korstanje, M. (2019). Diaspora and ambidextrous management of tourism in post-colonial, post-conflict and post-disaster destinations, *Journal of Tourism and Cultural Change*. DOI: 10.1080/14766825.2019.1582658

Séraphin, H., Zaman, M. & Fotiadis, A. (2019). Challenging the Negative Image of Postcolonial, Post-conflict and Post-disaster Destinations Using Events: The Case of Haiti, *Caribbean*

Quarterly. DOI: 10.1080/00086495.2019.1565223

Séraphin, H., Gowreesunkar, V., Zaman, M. & Bourliataux, S. (2019). Community Based Festivals as a tool to tackle tourismphobia and antitourism movements, *Journal of Hospitality and Tourism Management*. doi.org/10.1016/j.jhtm.2018.12.001

Séraphin, H., Zaman, M., Olver, S., M., Bourliataux, S. & Dosquet, S. (2019). Destination Branding and Overtourism, *Journal of Hospitality and Tourism Management*. doi.org/10.1016/j.jhtm.2018.12.001

Séraphin, H., Smith, S.M., Scott, P. & Stokes, P. (2018). Destination Management through Organizational Ambidexterity: A Study of Haitian Enclaves, *Journal of Destination Marketing & Management*, 9, pp.389-392. DOI: [10.1016/j.jdmm.2018.03.005](https://doi.org/10.1016/j.jdmm.2018.03.005)

Séraphin, H., Platania, M., Spencer, P. & Modica, G. (2018). Event and tourism development within a local community: The case of Winchester (UK), *Sustainability*, 10, 3728.

Séraphin, H., Sheeran, P., & Pilato, M. (2018). Over-tourism and the fall of Venice as a destination, *Journal of Destination Marketing & Management*. DOI: 10.1016/j.dmm.2018.01.011

Stokes, P., **Smith, S.M.**, Wall, T., Moore, N., Rowland, C., Ward, T. & Cronshaw, C. (2018). Resilience and the (Micro-)Dynamics of Organizational Ambidexterity: Implications for Strategic HRM, *International Journal of Human Resource Management*. DOI: [10.1080/09585192.2018.1474939](https://doi.org/10.1080/09585192.2018.1474939)

McCray, J., **Palmer, A.** & Warwick, R. (2018). The impact of an Action Learning programme on the development of doctors' leadership practice in an NHS Trust, *International Journal of Training and*

Development, 22 (1). (ISSN: 1468-2419)

Partnerships & contacts

[Centre for Climate Change Education and Communication](#). Director: **Dr Tammi Sinha**.

Principles for Responsible Management Education (PRME). The University of Winchester became a PRME Champion School for 2016/7 and were reappointed in 2018 for 2018/19.

Current membership

Head of the [Centre for Responsible Management](#): [Dr Simon Smith](#)

Members: [Dr Savithri Bartlett](#), [Dr Karen Blakeley](#), [Dr Tatiana Gladkikh](#), [Sarah Green](#), [Lisa Harding](#), [Dr Denise Hewlett](#), [Paul Jennings](#), [Dr Samantha Lynch](#), [Dr Adam Palmer](#), [Prof. Carole Parkes](#), [Dr Manuela Pilato](#), [Dr Hugues Seraphin](#), [Dr Paul Sheeran](#), [Dr Roz Sunley](#)

Associate members: Babafemi Akande, Natalia Ignacz Finerty, Daniele Giordino, Dr Nur Gundogdu

INVITATION: If you are interested in becoming an active member or associate member of this *Centre*, please get in touch with Simon (simon.smith@winchester.ac.uk).

Current Doctoral students

Students with supervisors connected to this *Centre*:

Jon Audain, Ian Blakesley, Sally Clarke, Michael Coleman, Nadya Gains-Smith, Lisa Harding, Martyn Jones, Britta Kronbach, Stephen Pybus, Jon Robins, Kieron Smith, Heidi Flanagan