

# University of Winchester Student Travel Survey

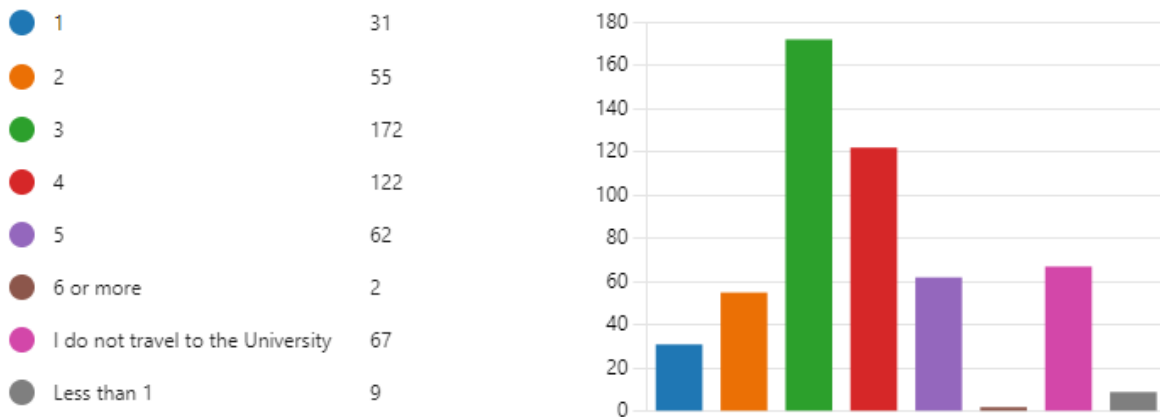
March 2024

## STUDENT TRAVEL

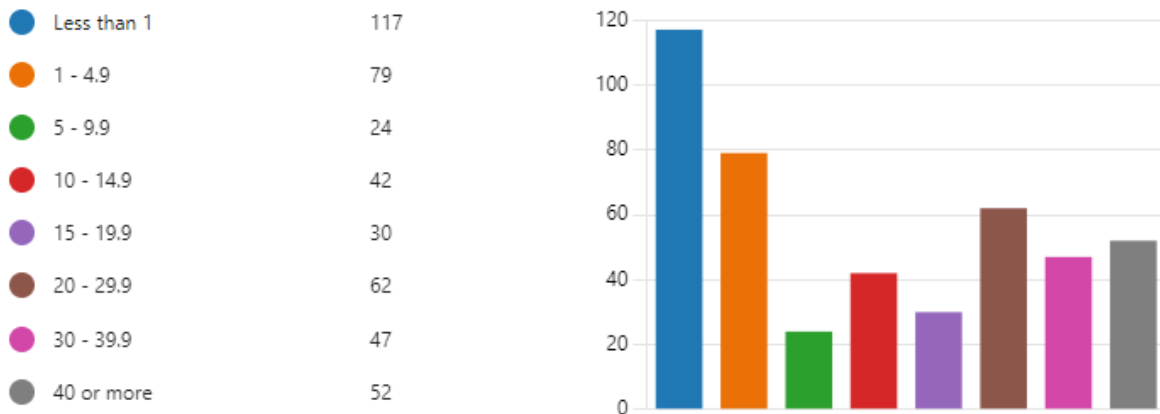
*This section provides information about students travel to the university.*

Number of respondents	Total number of Student	Response Rate
520	8250	6.3%

How many days per week do you typically travel to the University?



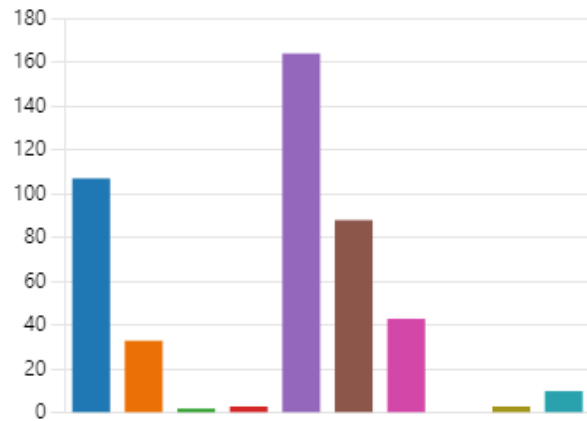
How many miles do you travel from your term-time residence to the University?



## How do you travel to the University?

If you use more than one mode on your journey please select the one that covers the greatest distance. If you travel differently on different days, please select the way that you travel most often.

Car driver - Park and Ride	107
Car Driver - park elsewhere	33
Passenger in car / lift	2
Bike	3
Walk	164
Train	88
Bus	43
Motorcycle / Moped / Scooter	0
Taxi	3
Other	10



Please tell us where you park most frequently:

Private car park	4
Private driveway	5
Public car park	10
Public Road	12
Other	14



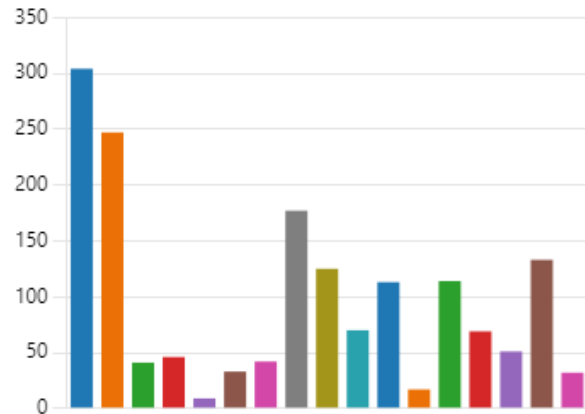
Do you travel alone or with passengers?

Alone	128
With passengers	24



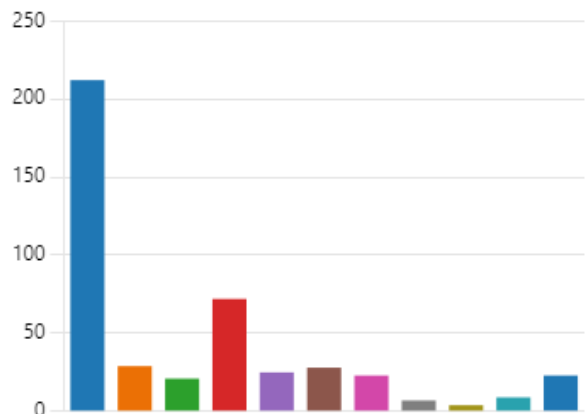
Why do you travel by your usual mode of transport? Please select all that apply.

● It's convenient	304
● It's cost effective	247
● Personal safety	41
● The University encourages this ...	46
● Personal appearance on arrival ...	9
● Additional journeys before and ...	33
● Environmental concerns	42
● Lack of alternatives	177
● Time savings	125
● Health & Fitness	70
● I enjoy travelling this way	113
● Childcare responsibilities	17
● I have always done it this way	114
● Comfort	69
● To avoid congestion in city centre	51
● I'm not eligible to park on camp...	133
● Other	32



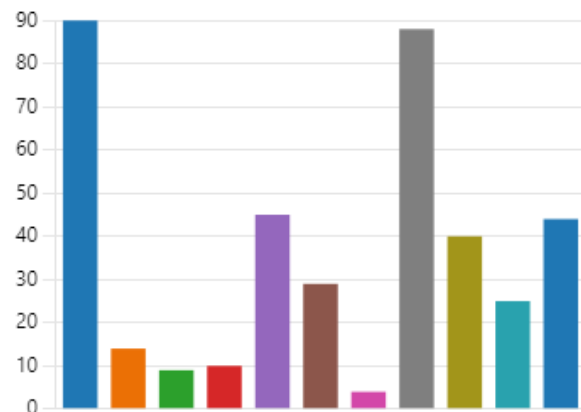
In an ideal world, how would you like to travel to the University?

● I already use my preferred mod...	212
● Car driver - Park & Ride	29
● Car driver - Passenger in car / lift	21
● Car driver - park elsewhere	72
● Walk	25
● Train	28
● Bus	23
● Motorcycle / Moped / Scooter	7
● Taxi	4
● Cycle	9
● Other	23



Why are you unable to use this mode? Please select all that apply.

● It's too expensive	90
● Personal safety	14
● Personal appearance on arrival t...	9
● Additional journeys before and ...	10
● Takes too long	45
● Physically not able	29
● Childcare responsibilities	4
● Not eligible to park on campus	88
● Not convenient	40
● Do not have the correct equipm...	25
● Other	44



## TRAVEL FEEDBACK

*This section seeks to understand students experience of travelling to campus by different modes of transport.*

### Park and Ride

Do you use the Park and Ride?

● Yes	132
● No	321

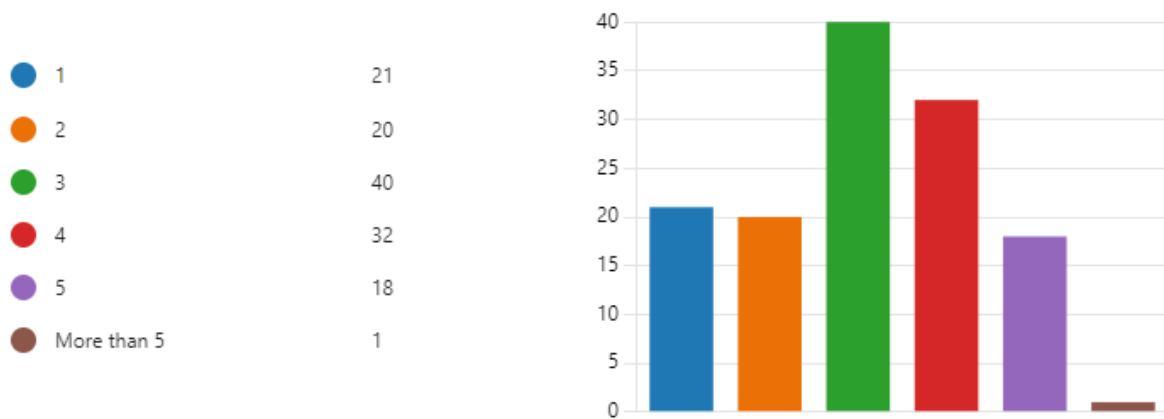


Are you

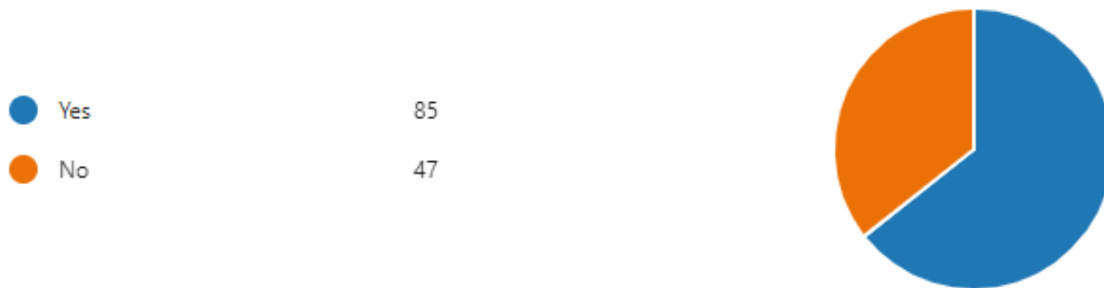
● The driver	110
● A passenger	22



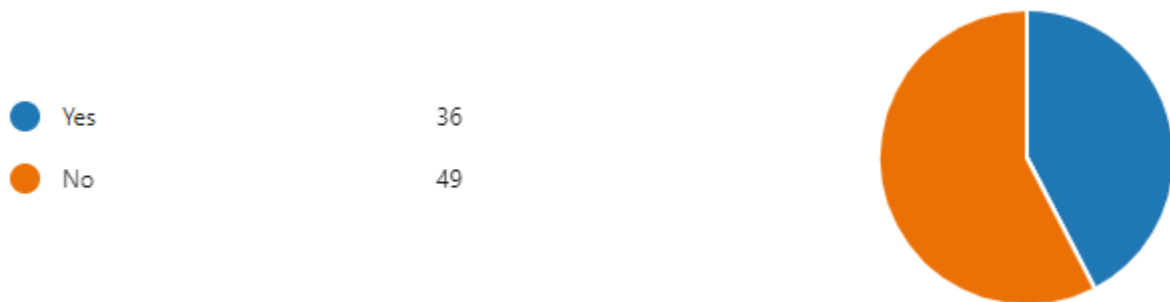
How many times per week do you use the Park and Ride service?



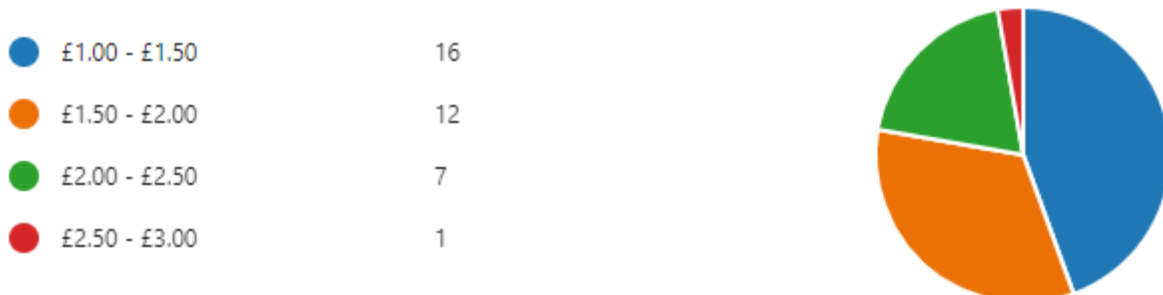
Are you signed up for the discounted Park and Ride scheme?



Considering that the standard daily cost is £3.50 per day, would you still use the Park and Ride if the University did not offer a subsidised rate?

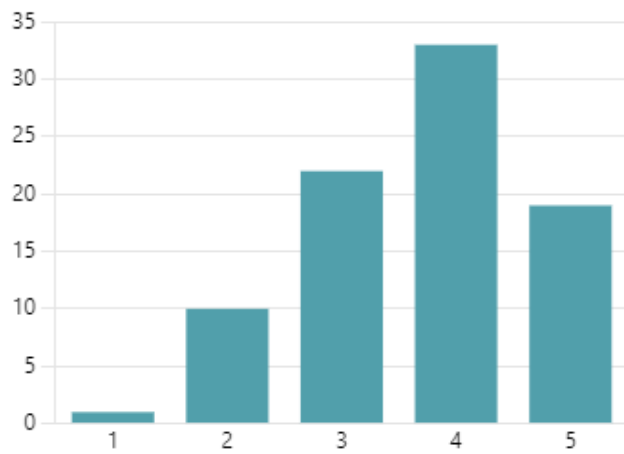


How much would you be prepared to pay per day?



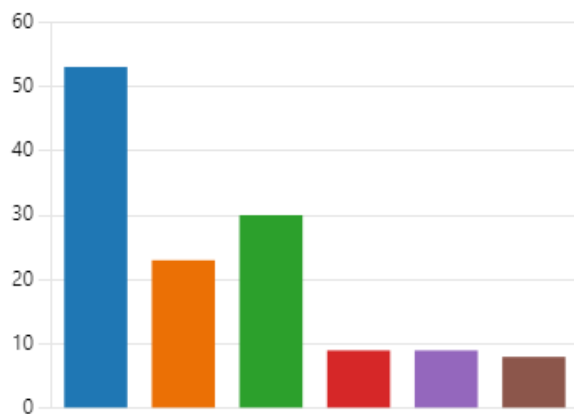
On a scale of 1 to 5, where 1 is extremely dissatisfied and 5 is extremely satisfied, please rate your overall satisfaction with the Park and Ride

**3.69**  
Average Rating

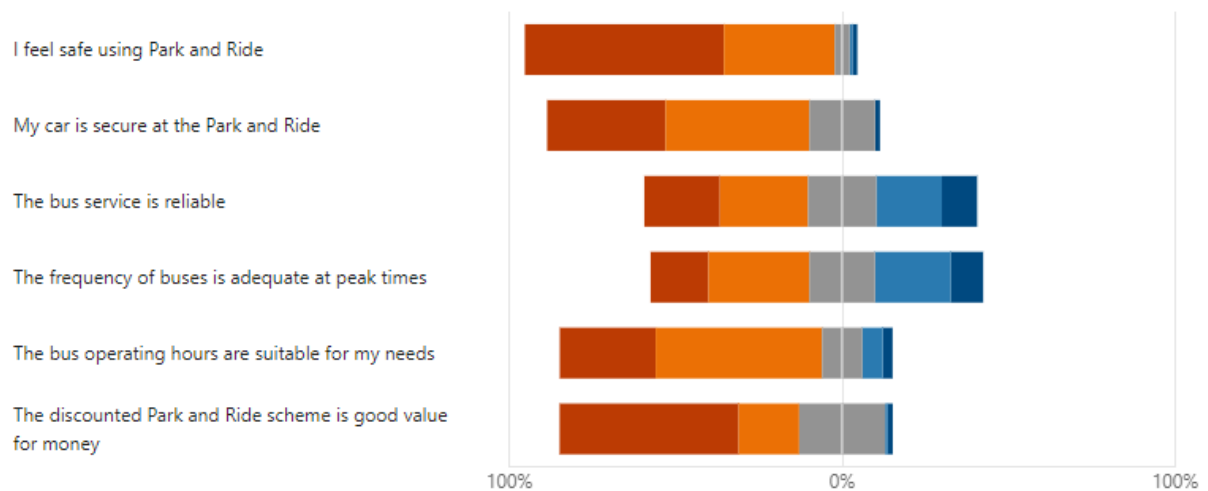


What alternatives would you consider if you didn't use the Park & Ride? Please select all that apply.

- Public car park 53
- Public Road 23
- Public Transport 30
- Private driveway 9
- Walking or Cycling 9
- Other 8



Please select your level of agreement with the following statements:



Would you use the Park and Ride if the bus service ran until 9.30pm?

● Yes	79
● No	24
● Maybe	29



## Cycling

Do you regularly cycle to the University?

● Yes	5
● No	448



Where do you leave your bike? Please select all that apply.

● Cycle hoop / stand	3
● Bike locker	3
● In a building	0
● Other	0

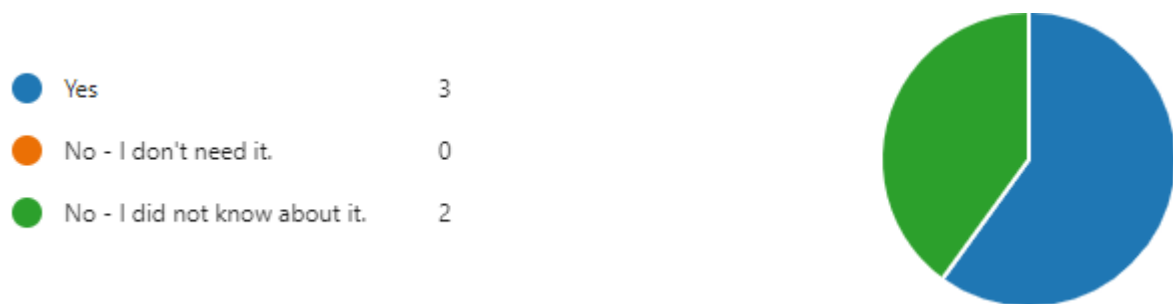


Do you use the shower / changing facilities on site?

● Yes	1
● No	4



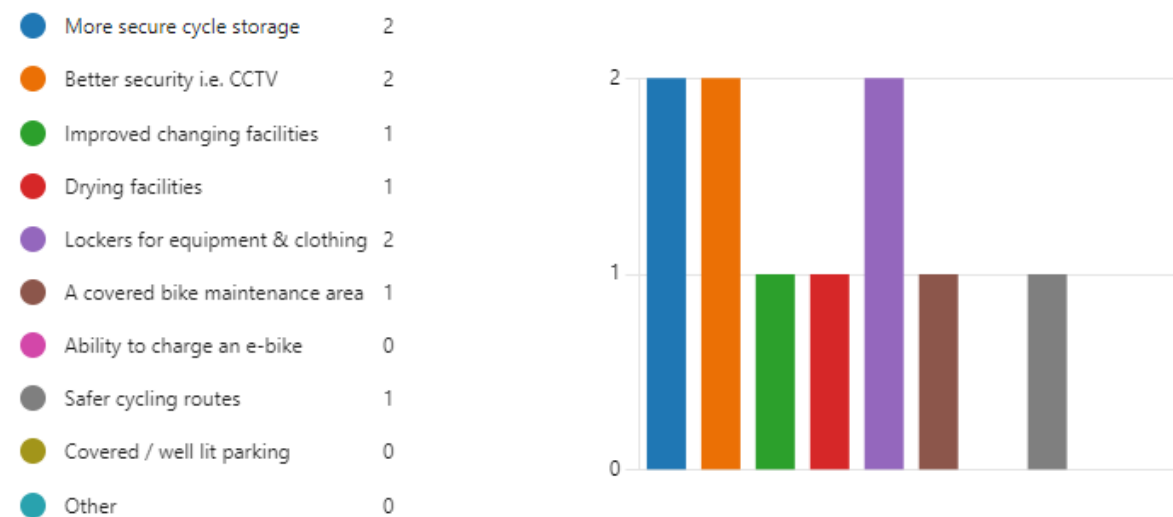
Have you ever used the Bike Doctor service at the University?



How would you rate the Bike Doctor Service?



Which of the following would improve your experience of cycling to the University? Please select all that apply.





## Walking

Do you walk to the University?

● Yes	248
● No	205



Which of the following would improve your experience of walking to the university: Please select all that apply.

● Improved changing facilities	37
● Drying facilities	54
● Lockers	90
● Safer walking routes	115
● Other	38



## Train

Do you get the train to the University?

● Yes	117
● No	336



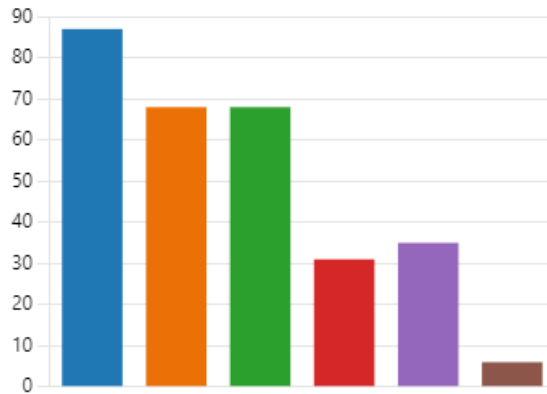
Do you have a discounted rail pass or season ticket?

● Yes	84
● No	33



What would improve your experience of travelling by train to the University?  
Please select all that apply.

● Discounted tickets	87
● Better reliability	68
● More frequent service	68
● Improved station facilities	31
● Safer walking route to the station	35
● Other	6



### Bus

Do you get the bus to the University?

● Yes	85
● No	368



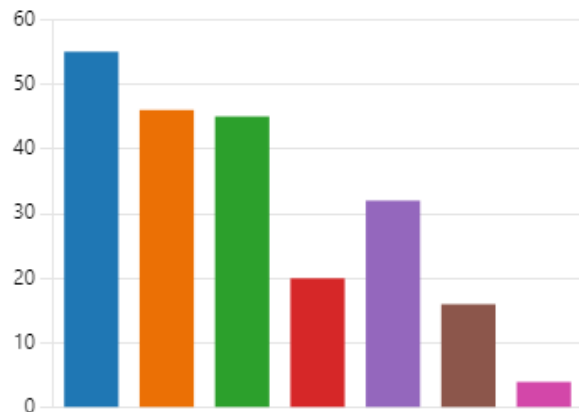
Do you have a bus pass or season ticket?

● Yes	19
● No	66



What would improve your experience of travelling by bus to the University?  
Please select all that apply.

● Discounted tickets	55
● Better reliability	46
● More frequent service	45
● Not needing to use more than o...	20
● Improved bus stops (shelters, se...	32
● Safer walking route to bus stop	16
● Other	4



## Motorbike

Do you use a motorbike to travel to the University?

● Yes	2
● No	451



## TRAVEL BETWEEN UNIVERSITY SITES

*This section provides information about journeys students make between the University campuses.*

Do you travel between University sites as part of your course?

● Yes	111
● No	342



Where do you spend most of your time?

King Alfred Quarter	40
West Downs Quarter	59
Medecroft	4
Bar End	2
Other	6



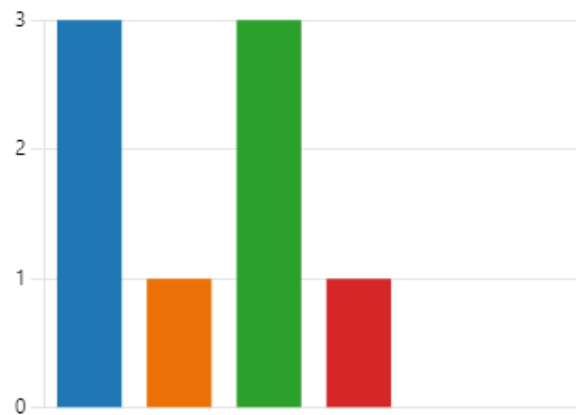
Do you ever visit Bar End?

Yes	8
No	95



Which mode of transport do you use most often to travel to Bar End?

Car	3
Bus	1
Walk	3
Bicycle	1
Taxi	0
Other	0



Do you ever travel to King Alfred Quarter, West Downs Quarter or Medecroft?

Yes	1
No	2



Which mode of transport do you use most often to travel to KAQ, WDQ or Medecroft?

<span style="color: blue;">●</span> Car	0
<span style="color: orange;">●</span> Bus	0
<span style="color: green;">●</span> Walk	1
<span style="color: red;">●</span> Bike	0
<span style="color: purple;">●</span> Taxi	0
<span style="color: brown;">●</span> Other	0

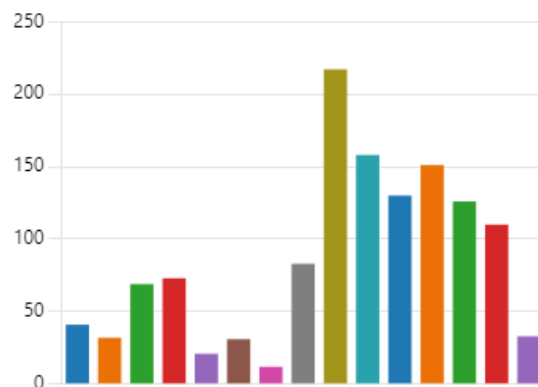


## SUSTAINABLE TRAVEL BEHAVIOURS

*This section seeks to understand what incentives and facilities would allow students to make more sustainable travel choices.*

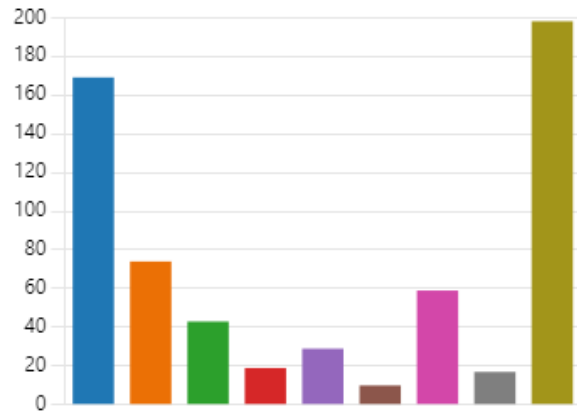
Which of the following would encourage you to start or continue to travel in a more sustainable way? Please select all that apply.

<span style="color: blue;">●</span> Improved cycle storage	41
<span style="color: orange;">●</span> Improved changing facilities	32
<span style="color: green;">●</span> Lockers for storing kit clothing, ...	69
<span style="color: red;">●</span> Discounts / loans to buy a bike ...	73
<span style="color: purple;">●</span> Ability to borrow a bike from w...	21
<span style="color: brown;">●</span> Safer cycling routes	31
<span style="color: pink;">●</span> Free cycle training	12
<span style="color: grey;">●</span> Safer walking routes	83
<span style="color: olive;">●</span> Discounts on public transport	217
<span style="color: cyan;">●</span> More reliable bus service / bette...	158
<span style="color: blue;">●</span> More reliable train service / bett...	130
<span style="color: orange;">●</span> On campus incentives such as f...	151
<span style="color: green;">●</span> I already walk or cycle	126
<span style="color: red;">●</span> I already use public transport	110
<span style="color: purple;">●</span> Other	33



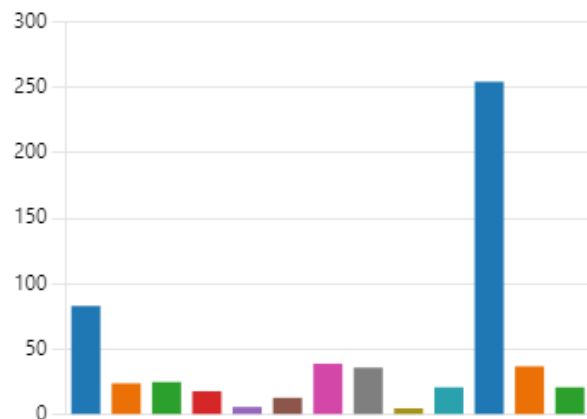
Which are the following discounts and incentives for University students that you are aware of? Please select all that apply.

● University subsidised Park and R...	169
● 34% off semester length Season...	74
● Discount on Stagecoach Studen...	43
● 15% discount on First Hampshir...	19
● 20% discount on Bluestar buses	29
● 10% off cycles and accessories a...	10
● Monthly Bike Doctor service on ...	59
● Enterprise Car Club	17
● Not aware of any of these	198



If you have taken up any of the Travel and Transport discounts of initiatives listed in the previous question, where did you hear about them? Please select all that apply.

● Word of mouth	83
● Campus screens	24
● Staff Travel & Transport Guide	25
● Poster	18
● Flyer	6
● Staff Induction Talk	13
● Travel and Transport webpage	39
● Travel and Transport Intranet pa...	36
● Pre-start employment informati...	5
● Welcome week information stan...	21
● I haven't taken up any of the off...	254
● UoW Mobile App	37
● Other	21



## UNIVERSITY TRAVEL INFORMATION

*This section is asking for feedback about university travel information.*

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Have you visited the University Travel and Transport pages on the internal Intranet?

● Yes	143
● No	310



Did you find the information on the Travel and Transport pages useful?

● Yes	131
● No	12

