

University of Winchester Staff Travel Survey

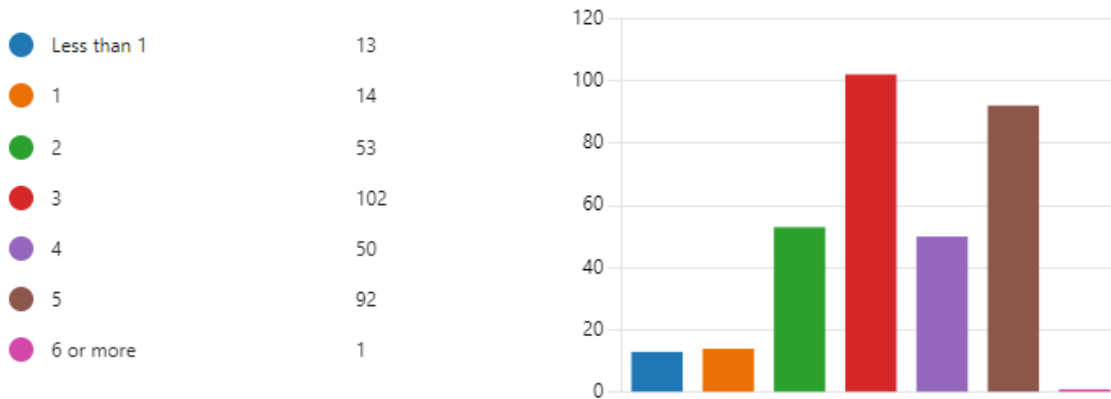
March 2024

STAFF TRAVEL

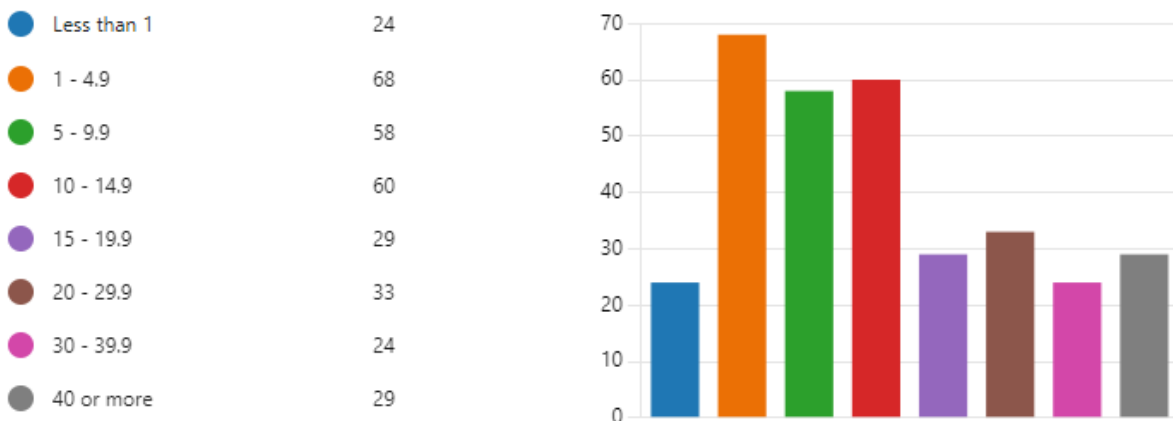
This section provides information about staff travel to the university.

Number of respondents	Number of Staff	Response Rate
325	1200	27.08%

How many days per week do you typically travel to the University?

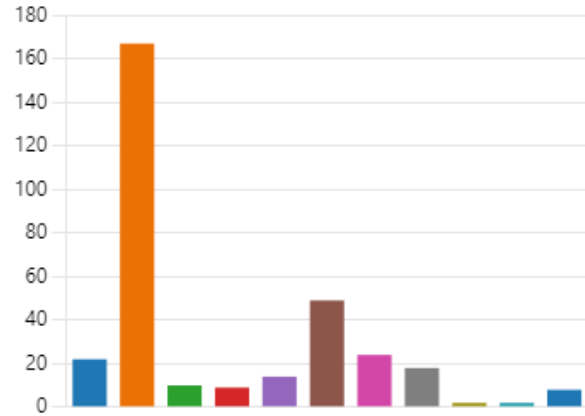


How many miles do you travel from your home to the University?



How do you get to work?

Car driver - Park and Ride	22
Car driver - Park on campus	167
Car Driver - park elsewhere	10
Passenger in car / lift	9
Bike	14
Walk	49
Train	24
Bus	18
Motorcycle / Moped / Scooter	2
Taxi	2
Other	8



Please tell us where you park most frequently:

Private car park	2
Private driveway	2
Public car park	0
Public Road	2
Other	4



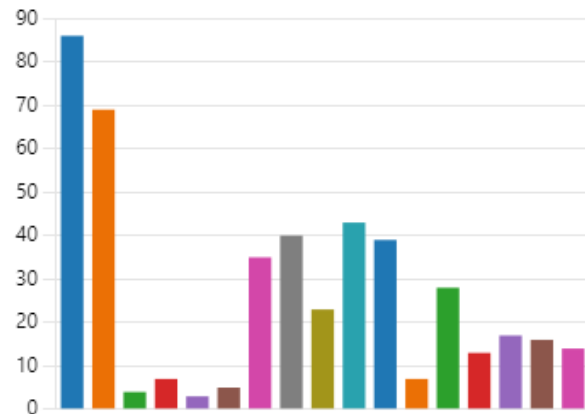
Do you travel alone or with passengers?

Alone	169
With passengers	30



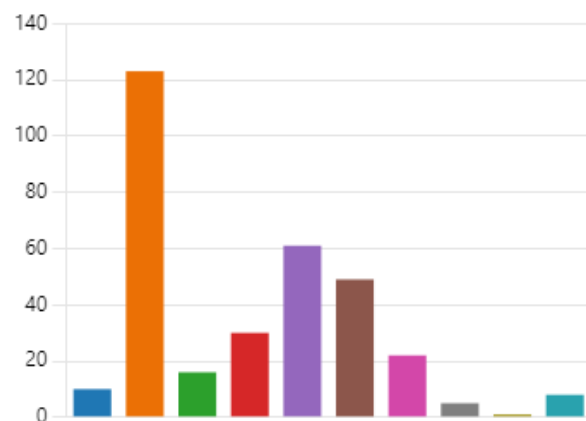
Why do you travel by your usual mode of transport? Please select all that apply.

It's convenient	86
It's cost effective	69
Personal safety	4
My employer encourages this m...	7
Personal appearance on arrival t...	3
Additional journeys before and ...	5
Environmental concerns	35
Lack of alternatives	40
Time savings	23
Health & Fitness	43
I enjoy travelling this way	39
Childcare responsibilities	7
Always done it this way	28
Comfort	13
To avoid congestion in city centre	17
Not eligible to park on campus	16
Other	14



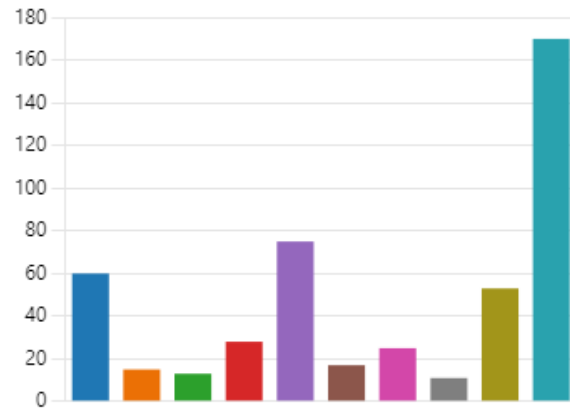
In an ideal world, how would you like to commute?

Car driver - Park and Ride	10
Car driver - Park on Campus	123
Car driver - Passenger in car / lift	16
Bike	30
Walk	61
Train	49
Bus	22
Motorcycle / Moped / Scooter	5
Taxi	1
Other	8



Why aren't you able to use this mode? Please select all that apply.

● It's too expensive	60
● Personal safety	15
● Personal appearance on arrival t...	13
● Additional journeys before and ...	28
● Takes too long	75
● Physically not able	17
● Childcare responsibilities	25
● Not eligible to park on campus	11
● Not convenient	53
● I already am using my preferred...	170



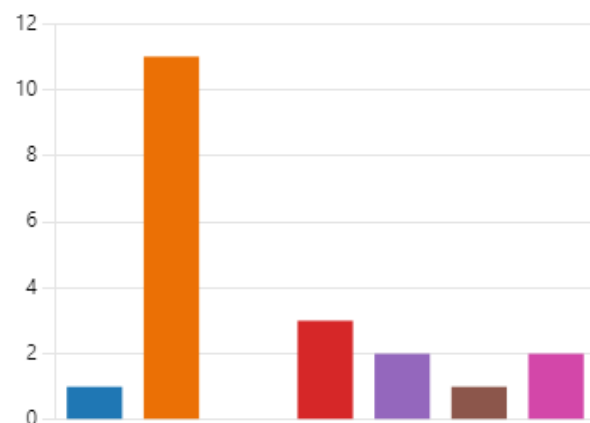
Have you changed your travel habits or mode of transport to the University in the last 2 years?

● Yes - changed due to Covid-19 ...	19
● Yes - changed for another reason	56
● No	196
● I started after March 2022	54



Please explain how your travel has changed in the last two years:

● Travelling to the University mor...	1
● Travelling to the university less f...	11
● Started using public transport	0
● Stopped using public transport	3
● Started walking / cycling	2
● Stopped walking / cycling	1
● Other	2



TRAVEL FEEDBACK

This section seeks to understand staff experience of travelling to campus by different modes of transport.

Parking

Do you drive to work?

● Yes - I park on campus	181
● Yes - I park somewhere else	11
● Yes - I use the Park & Ride	24
● No	85
● I don't drive	24



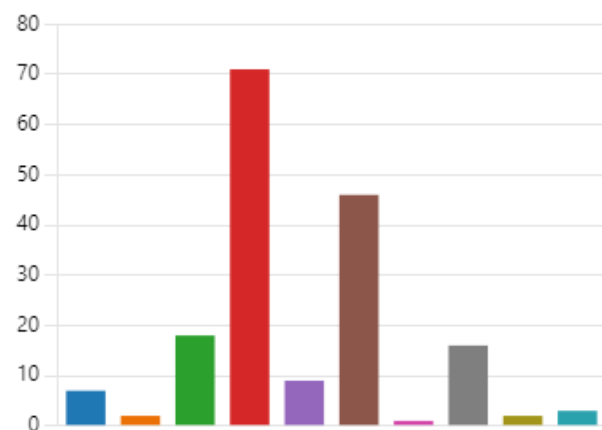
Do you have a University parking permit?

● Yes	175
● No	6



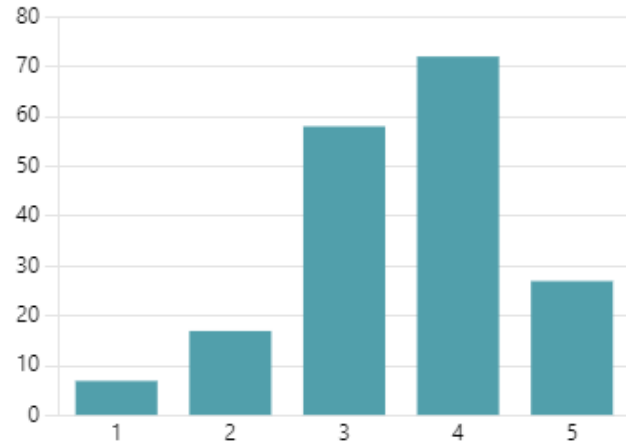
What type of permit do you hold?

● Accessibility permit	7
● Carer permit	2
● Care share permit	18
● Full permit	71
● EV permit	9
● 'Pay by Phone' permit	46
● Child care permit & EV permit	1
● Child care permit	16
● Other staff permit	2
● Other	3



On a scale of 1-5, where 1 is extremely dissatisfied and 5 is extremely satisfied, please rate your satisfaction with parking at the University:

3.52
Average Rating



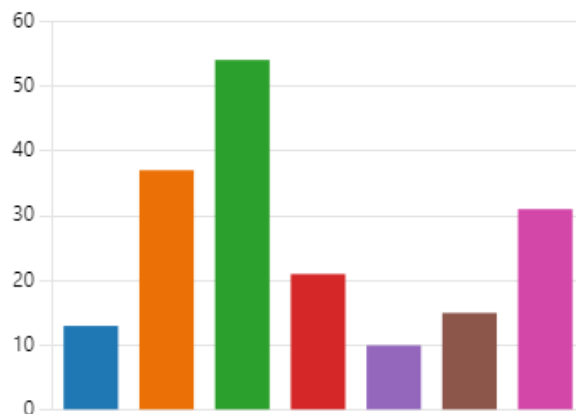
Do you think the university should reduce the pressure on campus car parking by limiting the number of parking permits issued?

- Yes 46
- No 135



How do you think the parking situation has changed over the last two years: (Select one)

- It has significantly improved 13
- It has marginally improved 37
- It is the same 54
- It is somewhat worse 21
- It is significantly worse 10
- I don't know 15
- I started in the last 24 months 31



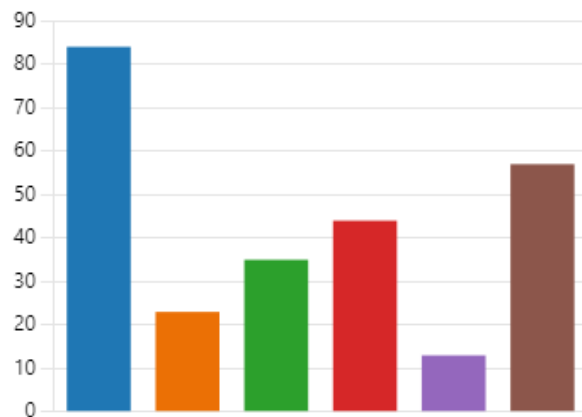
Would you continue to park on campus if the cost of parking permits increased?

● Yes - up to 10% increase	95
● Yes - up to 15% increase	8
● Yes - up to 20% increase	8
● Yes - up to 25% increase	33
● No	37



If you weren't able to park on campus what alternative would you consider?
Select all that apply

● Park and Ride	84
● Public car park	23
● Private driveway	35
● Public transport	44
● Walking or cycling	13
● Other	57



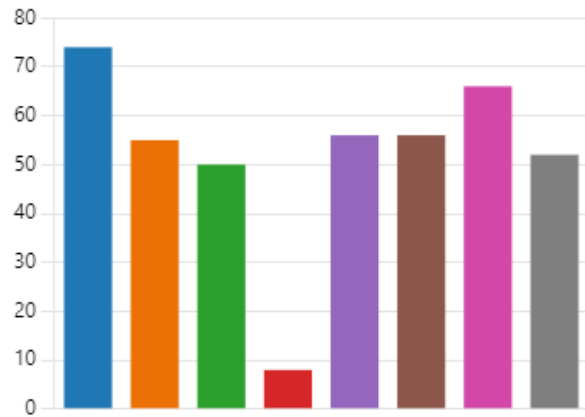
What sort of vehicle do you currently drive?

● Petrol	111
● Diesel	43
● Hybrid	13
● Plug-in Hybrid	1
● Fully electric	13



What would make you consider a more efficient / electric / plug-in hybrid vehicle? Please select all that apply.

● Cheaper running costs	74
● Cheaper parking	55
● Reducing environmental impact	50
● Banning the highest polluting v...	8
● Free parking for the most efficie...	56
● On-campus charging	56
● A salary sacrifice scheme for EV ...	66
● Other	52



Park & Ride

Do you use the Park & Ride?

● Yes	30
● No	295

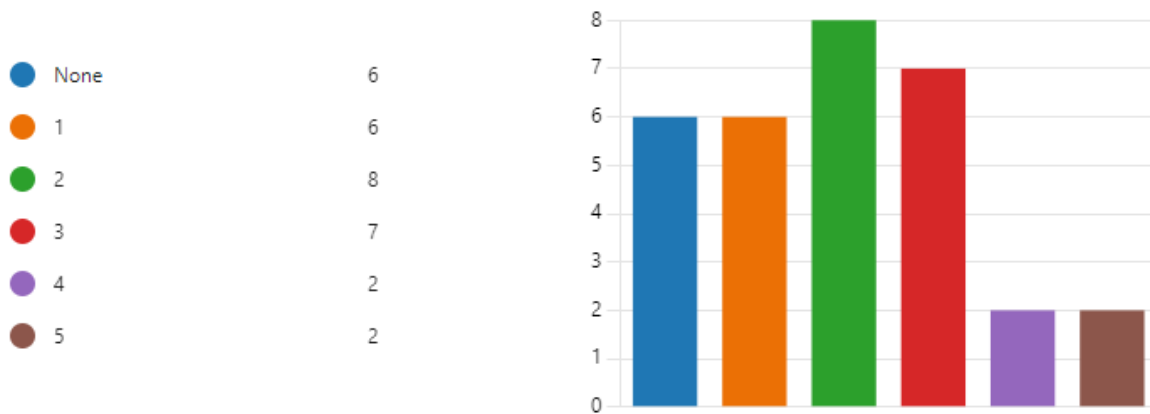


Are you

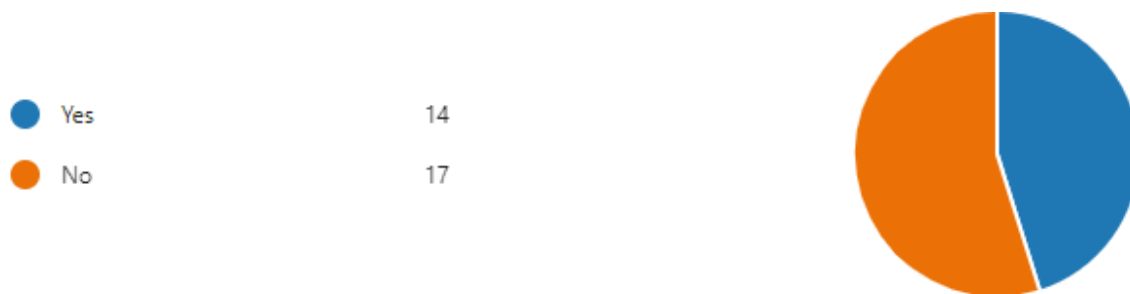
● The driver	30
● A passenger	1



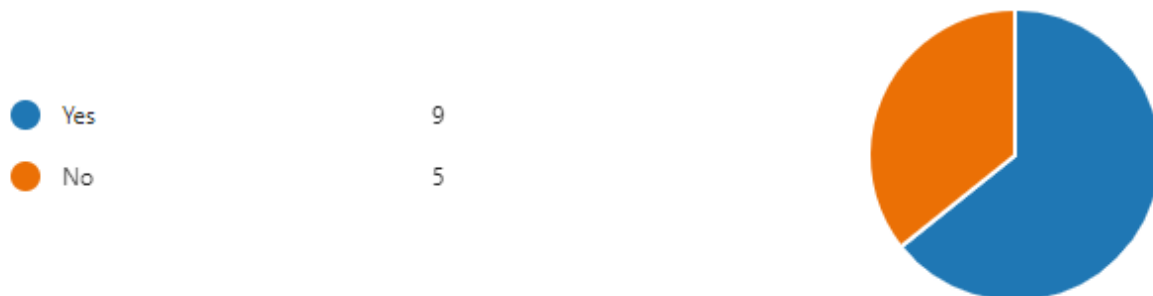
How many times per week do you use the Park and Ride service?



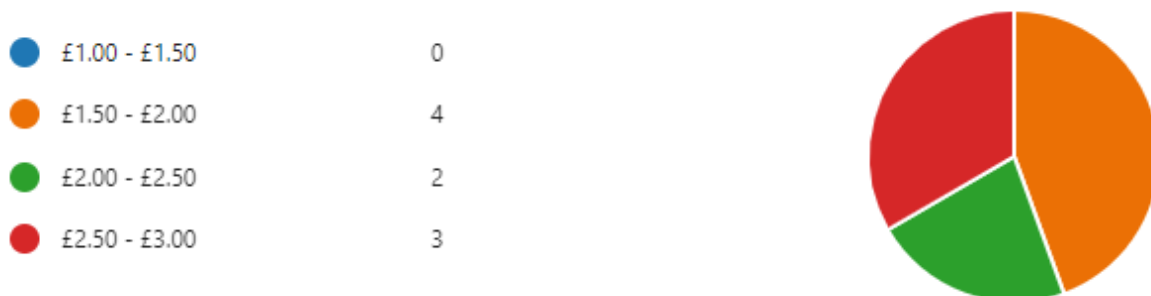
Are you signed up for the discounted Park and Ride scheme?



Considering that the standard daily cost is £3.50 per day, would you still use the Park and Ride if the University did not offer a subsidised rate?

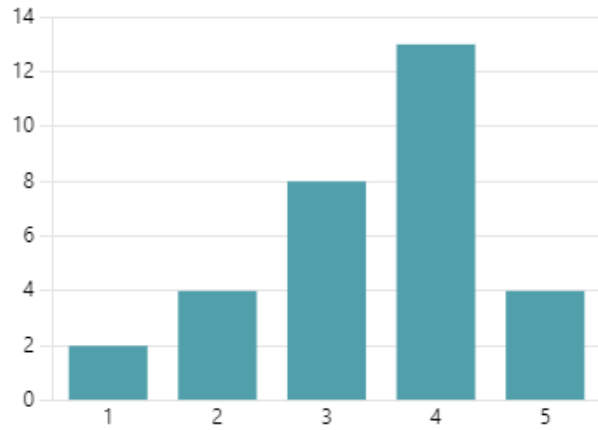


How much would you be prepared to pay per day?



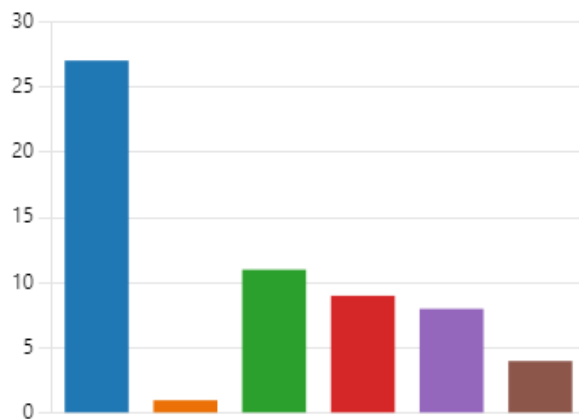
On a scale of 1 to 5, where 1 is extremely dissatisfied and 5 is extremely satisfied, please rate your overall satisfaction with the Park and Ride

3.42
Average Rating



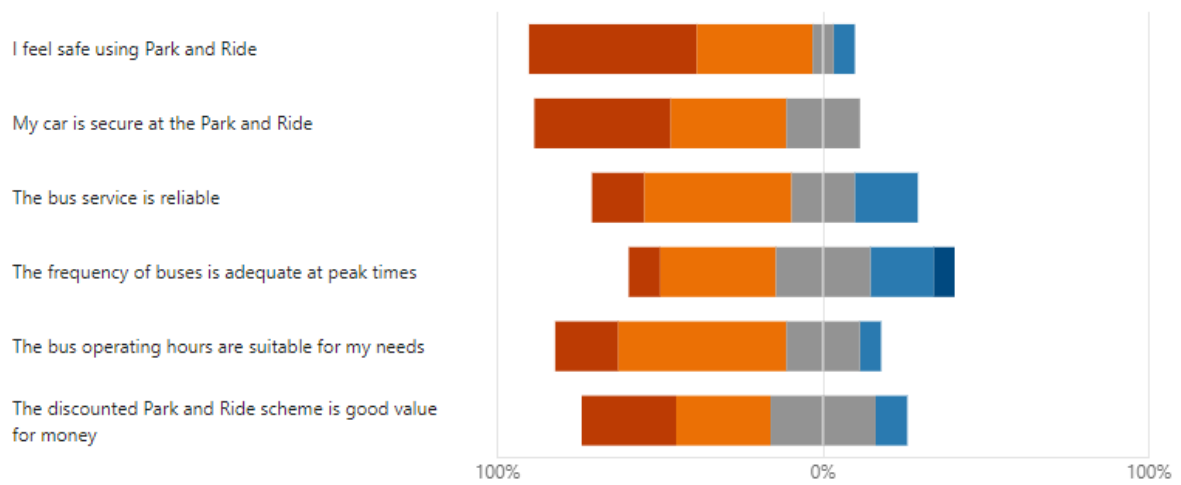
What alternatives would you consider if you didn't use the Park & Ride? Please select all that apply.

- Park on campus 27
- Walking or cycling 1
- Public Transport 11
- Private driveway 9
- Public car park 8
- Other 4



Please select your level of agreement with the following:

■ Strongly agree
 ■ Agree
 ■ Neither agree nor disagree
 ■ Disagree
 ■ Strongly disagree



Would you use the Park and Ride if the bus service ran until 9.30pm?

● Yes	17
● No	5
● Maybe	9



Cycling

Do you regularly cycle to the University?

● Yes	19
● No	306



Where do you leave your bike? Please select all that apply.

● Cycle hoop / stand	12
● Bike locker	3
● In a building	6
● Other	0



Do you use the shower / changing facilities on site?

● Yes	6
● No	13



Which facilities do you use? Please select all that apply.

● Bowers Building / Sports Hall	2
● St Grimbold's Court	2
● West Downs Centre	0
● Other	2



Have you ever used the Bike Doctor service at the University?

● Yes	17
● No - I don't need it.	2
● No - I did not know about it.	0



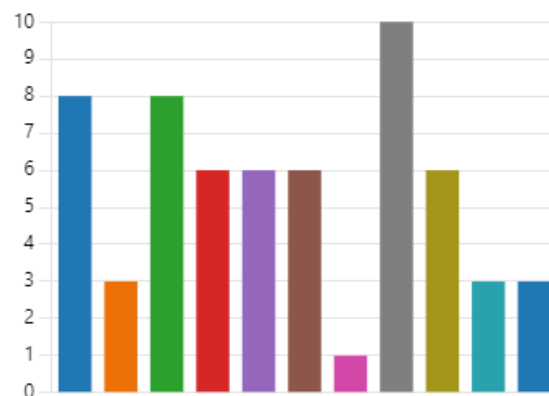
How would you rate the Bike Doctor Service?

● Excellent	9
● Very good	6
● Fair	2
● Poor	0
● Other	0



Which of the following would improve your cycling experience? Please select all that apply.

● More secure cycle storage	8
● Better security i.e. CCTV	3
● Improved changing facilities	8
● Drying facilities	6
● Lockers for equipment & clothing	6
● A covered bike maintenance area	6
● Ability to charge an e-bike	1
● Safer cycling routes	10
● Covered / well lit cycle parking	6
● Flexible working hours	3
● Other	3



Walking

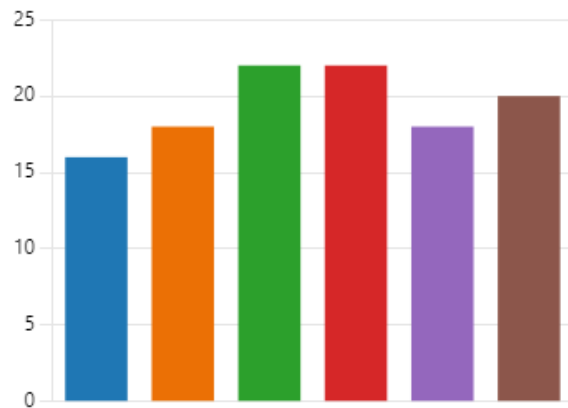
Do you regularly walk to the University?

● Yes	78
● No	247



Which of the following would improve your experience of walking to the university: Please select all that apply.

● Improved changing facilities	16
● Drying facilities	18
● Lockers	22
● Safer walking routes	22
● Flexible working hours	18
● Other	20



Train

Do you get the train to the University?

● Yes	44
● No	281



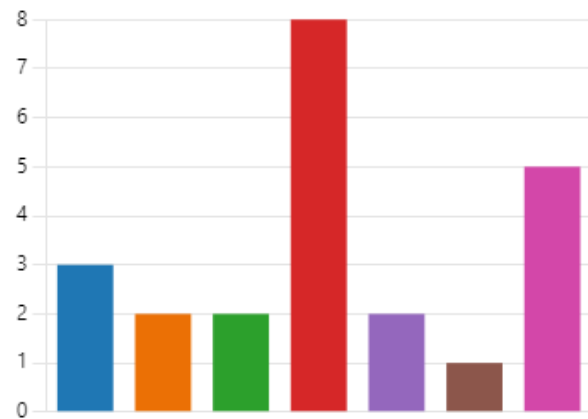
Do you have a discounted rail pass or season ticket?

● Yes	19
● No	25



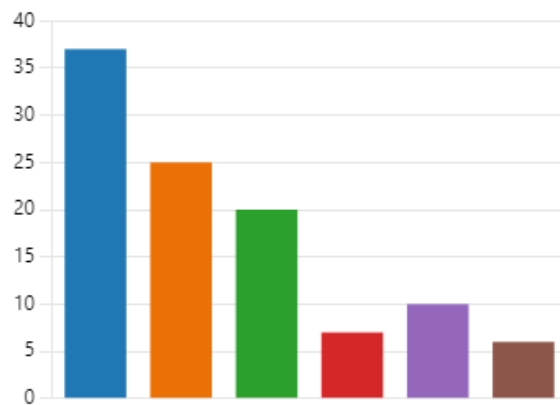
Which type do you have: Please select all that apply.

● 16-25 Railcard	3
● Disabled Persons Railcard	2
● Network Railcard	2
● Easit Card	8
● Season Rail Pass	2
● Seniors Railcard	1
● Other	5



What would improve your experience of travelling by train to the University?
Please select all that apply.

● Discounted tickets	37
● Better reliability	25
● More frequent service	20
● Improved station facilities	7
● Safer walking route to the station	10
● Other	6



Bus

Do you get the bus to the University?

● Yes	41
● No	284



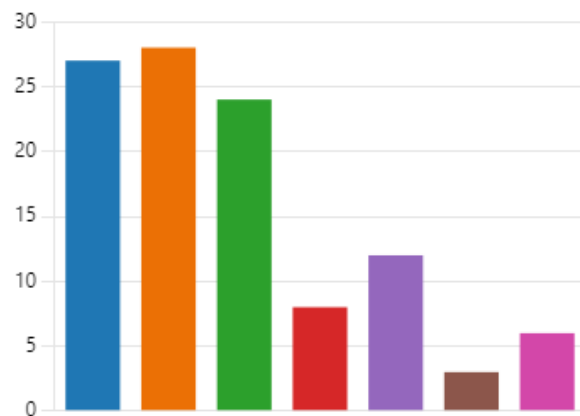
Do you have a bus pass or season ticket?

● Yes	6
● No	35



What would improve your experience of travelling by bus to the University?
Please select all that apply.

● Discounted tickets	27
● Better reliability	28
● More frequent service	24
● Not needing to use more than o...	8
● Improved bus stops (shelters, se...	12
● Safer walking route to bus stop	3
● Other	6



Motorbike

Do you use a motorbike to travel to the University?

● Yes	6
● No	319



Which of the following would improve your experience of riding to the University: Please select all that apply.

● Improved changing facilities	3
● Drying facilities	2
● Lockers	1
● Covered parking areas	6
● Other	1



TRAVEL BETWEEN UNIVERSITY SITES

This section provides information about journeys between the University campuses.

Do you travel between University sites as part of your role?

● Yes	147
● No	178



Where is your main work base?

● King Alfred Quarter	103
● West Downs Quarter	29
● Medecroft Quarter	9
● Bar End Quarter	2
● Other	4



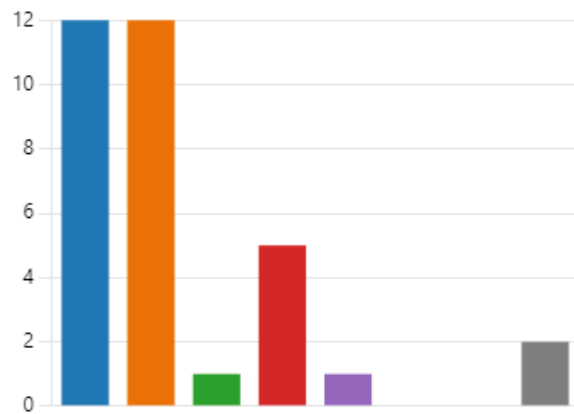
Do you ever visit Bar End?

Yes	33
No	112



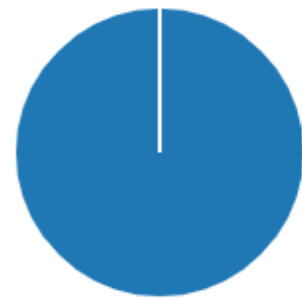
Which mode of transport do you use most often to travel to Bar End?

Car - Own	12
Car / van - University provided	12
Bus	1
Walk	5
Bicycle - own	1
Bicycle - University provided	0
Taxi	0
Other	2



Do you ever travel to King Alfred Quarter, West Downs Quarter or Medecroft Quarter?

Yes	2
No	0



Which mode of transport do you use most often to travel to KAQ, WDQ or Medecroft?

● Car - Own	0
● Car - University provided	0
● Bus	0
● Walk	2
● Bicycle - own	0
● Bicycle - University provided	0
● Taxi	0
● Other	0

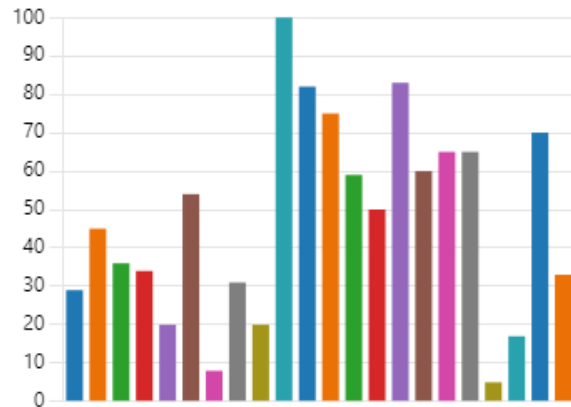


SUSTAINABLE TRAVEL BEHAVIOURS

This section seeks to understand what incentives and facilities would allow staff to make more sustainable travel choices.

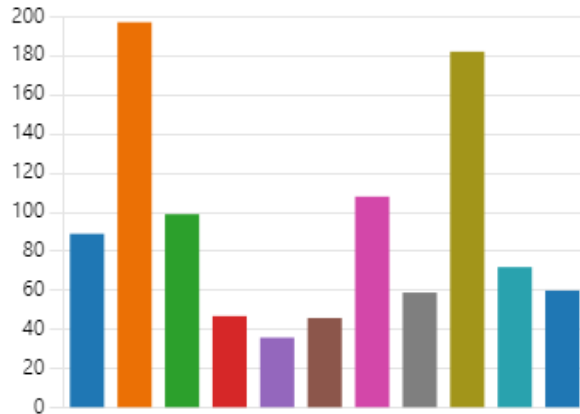
Which of the following would encourage you to start or continue to travel in a more sustainable way? Please select all that apply.

● Improved cycle storage	29
● Improved changing facilities	45
● Lockers for storing kit clothing, ...	36
● Discounts / loans to buy a bike ...	34
● Ability to borrow a bike from w...	20
● Safer cycling routes	54
● Free cycle training	8
● Safer walking routes	31
● Loan to buy public transport sea...	20
● Discounts on public transport	100
● More reliable bus service / bette...	82
● More reliable train service / bett...	75
● A salary sacrifice scheme for EV ...	59
● Electric vehicle charging points	50
● A reward for not commuting by ...	83
● On campus incentives such as f...	60
● Flexible start and end times	65
● Cost effective ad-hoc parking ra...	65
● Access to a car club vehicle for ...	5
● Guaranteed ride home if car sha...	17
● None of the above	70
● Other	33



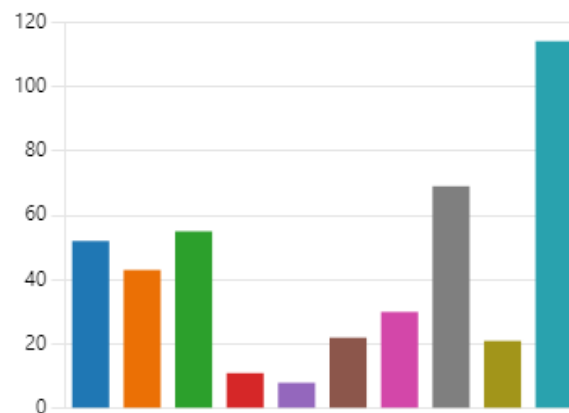
Which are the following discounts and incentives for University staff that you are aware of? Please select all that apply.

- University funded interest free ... 89
- University subsidised Park and R... 197
- EASIT Hampshire discount of 15... 99
- 10% discount on Stagecoach M... 47
- 15% discount on First Hampshir... 36
- 20% discount on Bluestar buses 46
- Salary sacrifice scheme for bicyc... 108
- 10% off cycles and accessories a... 59
- Monthly Bike Doctor service on ... 182
- Enterprise Car Club 72
- None of the above 60

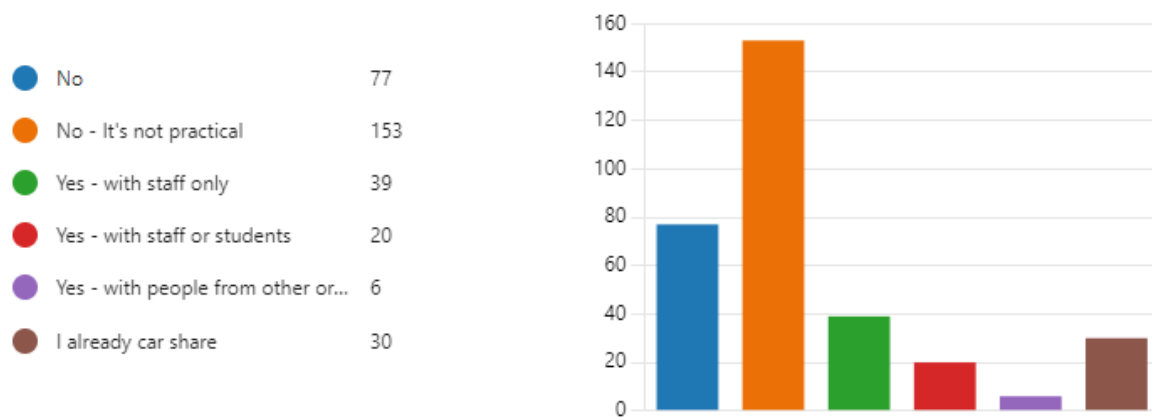


If you have taken up any of the Travel and Transport discounts of initiatives listed in the previous question, where did you hear about them? Please select all that apply.

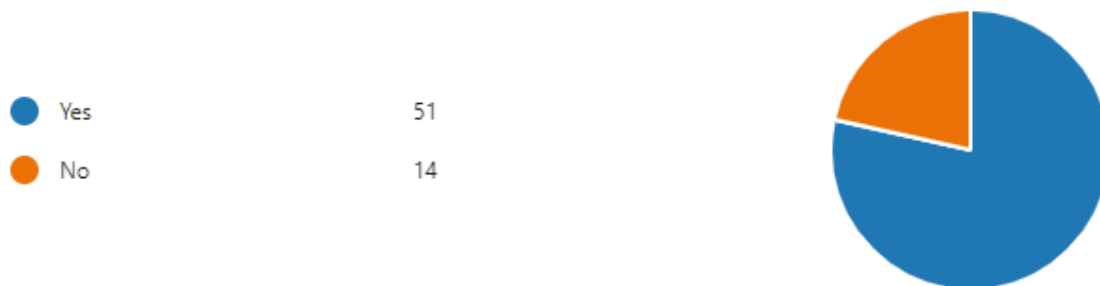
- Word of mouth 52
- Campus screens 43
- Staff Travel & Transport Guide 55
- Poster 11
- Flyer 8
- Staff Induction Talk 22
- Travel and Transport webpage 30
- Travel and Transport Intranet pa... 69
- Pre-start employment informati... 21
- Other 114



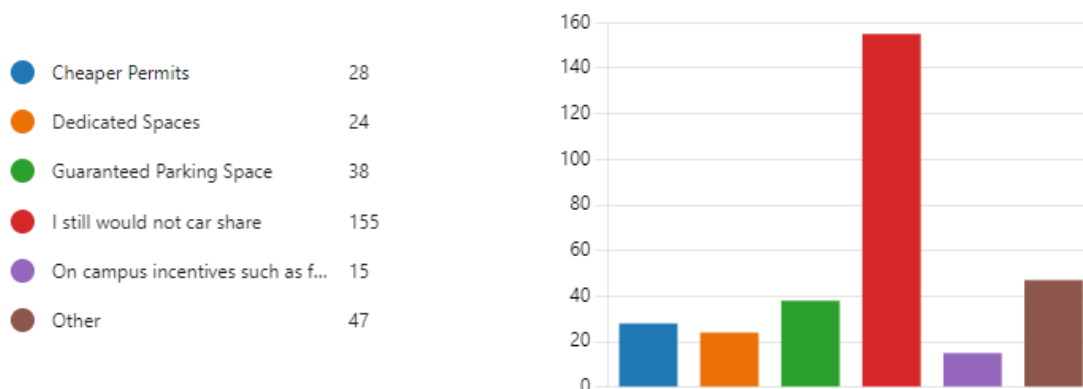
Would you consider car sharing as a driver or a passenger?



If the University were to find a car share match for you from postcode data held, would you be happy to be contacted for an introduction?



Would any of the following make you consider car share? Please select all that apply.



UNIVERSITY TRAVEL INFORMATION

This section is asking for feedback about university travel information.

Have you visited the University Travel and Transport pages on the internal Intranet?

● Yes	210
● No	115



Did you find the information on the Travel and Transport pages useful?

● Yes	190
● No	20

